



**RUN MINNESOTA**

# **SPONSOR OUR MAGAZINE**

Run Minnesota Magazine connects the Minnesota running community through running-related human interest stories, historical perspectives and regional reports. It seeks to foster an inclusive running culture by centering and celebrating stories from diverse voices across the state and beyond.

## **Pricing**

**\$500**

per sponsor highlight (exclusive to one advertiser per magazine feature)

Price includes written feature in both the magazine article posted on our website and also in the email promoting the story.

**11,600**

Email Recipients

**7,270**

Average Email Opens

**542**

Average Magazine Web Page Clicks (monthly)

## **Example**

This Article Is Sponsored By

*[The Downtown Run Around: Woo at the U! 5K](#)*

*[Mile in My Shoes \(MiMS\)](#) was founded on the belief that we are all better humans when we run a mile in someone else's shoes. MiMS teams, based in homeless shelters, reentry centers for people exiting incarceration, and recovery centers, bring together people from all walks of life 2-3 times a week to run together. Beneath the labels of "homeless," "addict" or "convict" there is so much more to each of us.*

*[The Downtown Run Around: Woo at the U! 5K](#) on June 4, 2022, will be the very first race for MiMS members. Whether it's your first 5K or your 50th, we invite you to join us for a fun and healthy morning, either in person or virtually.*

Click here to see sample of email.

Click here to see sample of magazine feature web page.

## **Questions**

To reserve your spot or request more info, email Emily at [emily@run-minnesota.org](mailto:emily@run-minnesota.org).